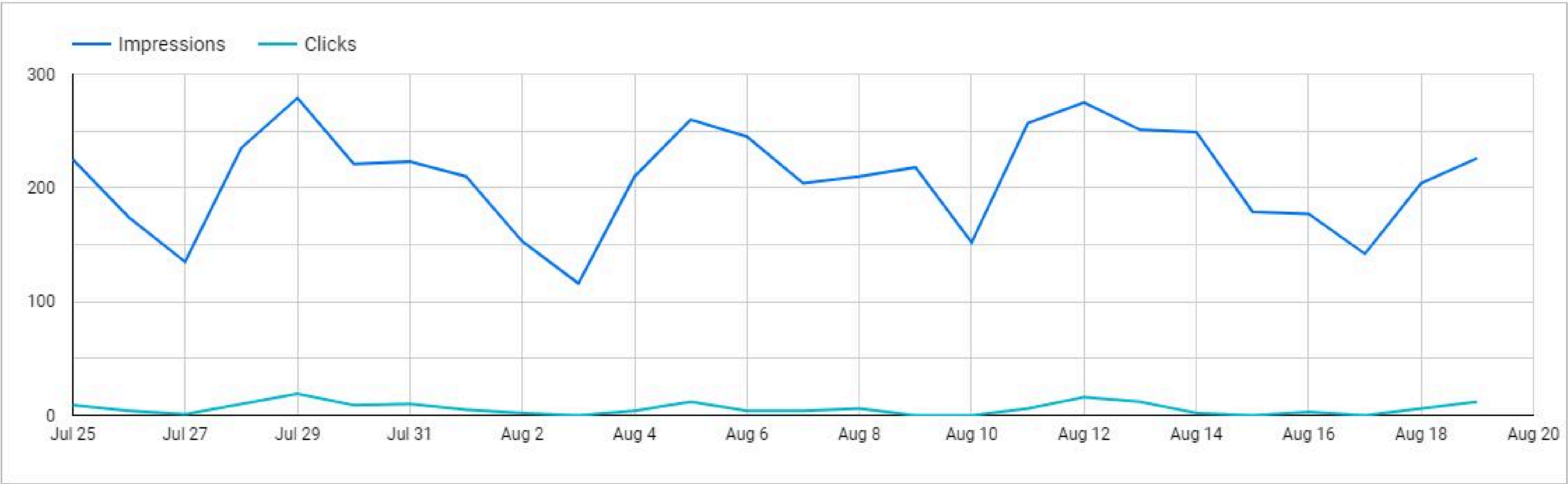




Impressions

5,430

↓ -8.2%

Clicks

156

↑ 5.4%

Site CTR

2.87%

↑ 14.8%

Average Posittion

27.69

↑ 0.2%

New Users

819

↑ 33.9%

Total Users

849

↑ 34.4%

Bounce Rate

66.79%

↑ 8.9%

Sessions

1,075

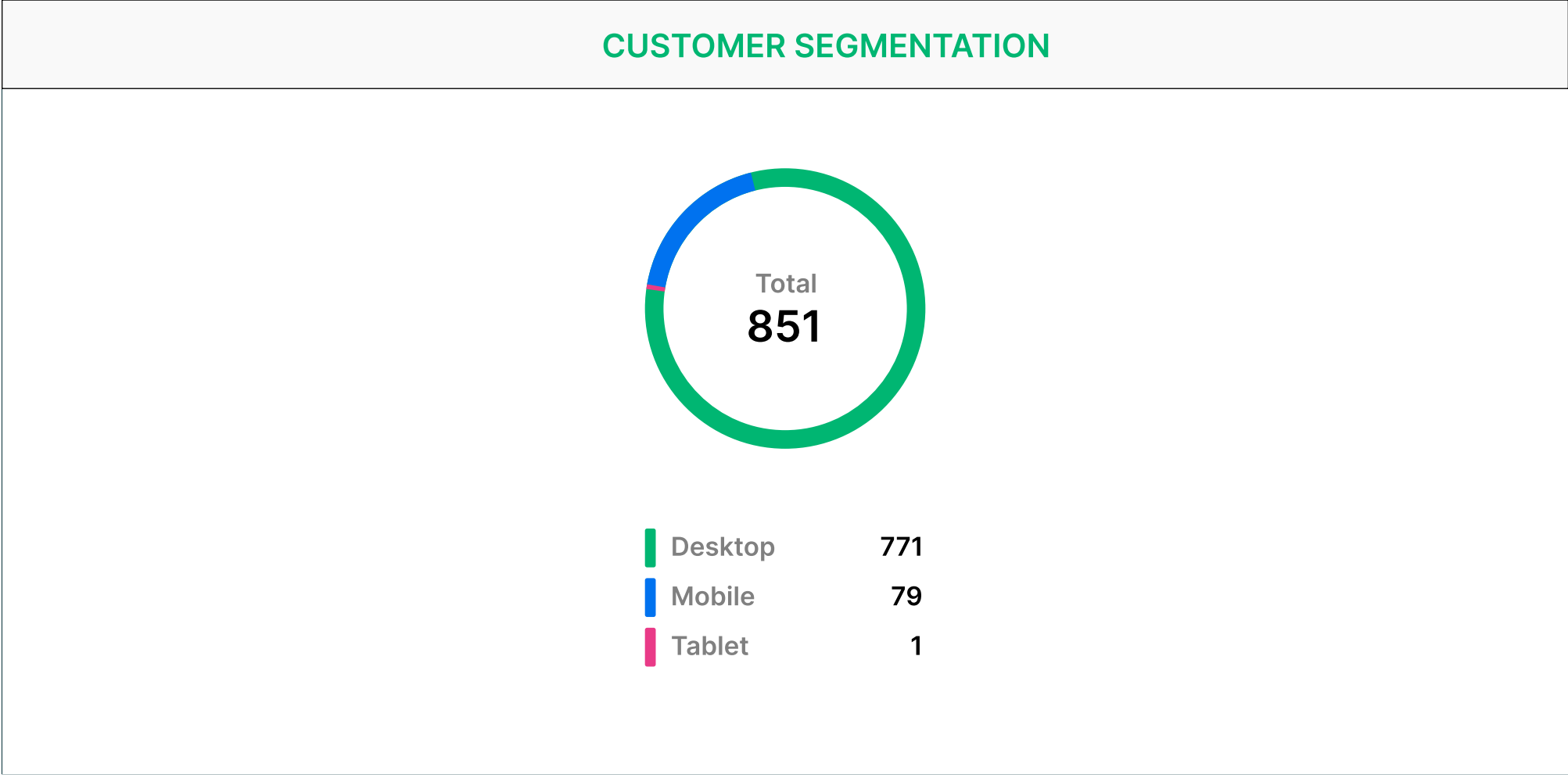
↑ 38.6%

QUERY	IMPRESSIONS	CLICKS	AVG POSITION
Zorlift alert systems	34	33	83.88
Types of waste management	1	20	5
Pinko industries limited	1	18	84
Melbourne's best traffic con..	1	6	95
Non-putrescible	1	5	93
Traffic transport	4	3	9.75
Oprus group	1	1	55

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LANDING PAGE	TOTAL USERS
/	716
/services	40
(not set)	39
/about-us	30
/projects	19
/contact	16
/terms-conditions	15

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FIRST USER SOURCE / MEDIUM	TOTAL USERS
(direct) / (none)	645
google / organic	189
billing / organic	18
boku / organic	5
ntp.mswwn.com / referral	5
facebook.com / referral	4
Oprus group	3

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EVENT NAME	EVENT COUNT	TOTAL USERS
page_view	1,558	83.88
session_start	1,061	5
user_engagement	832	84
first_visit	821	95
scroll	359	93
click	30	9.75

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